

Food Industry Disruption – Affecting our Products, our Customers and our Workforce

7:30 am	Registration Continental Breakfast Visit Exhibitors	
8:15 am	Welcome and Board Introductions — Frank Catalana, President	
8:30 am	<p>First Panel: Our Products <i>Venture Capital Perspectives on Food Industry Disruption</i></p> <ul style="list-style-type: none"> - Michael Coletti, Managing Partner, NJ Office, Mazars - Einav Gefen, Corporate Executive Chef, Unilever Food Solutions - Tom Mastrobuoni, CFO, Tyson Ventures 	 <p>Michael has over 18 years of experience providing audit, accounting, tax and advisory services to clients in the manufacturing and distribution (“M&D”) segment. Michael has extensive experience in assessing internal controls and the associated risks with the application of audit procedures relating to contractual arrangements, costing and valuation of inventory, as well as debt and equity transactions. The M&D clients that Michael services include mid-size domestic and international companies in industrials, food and beverage, and consumer products. These clients range from family owned to private equity/venture capital owned. In 2017, Michael was named 40 Under 40 by NJBiz and CPA Practice Advisor.</p>  <p>Einav Gefen’s career as a chef began 20 years ago in Tel-Aviv, Israel. A graduate of the Institute of Culinary Education (formerly known as Peter Kump’s), Gefen spent time working in New York, before in 2008, joining Unilever as the Corporate Head Chef for NA. Einav became the Corporate Executive Chef of Unilever Food Solution in August 2016, leading the North America Chefs team under Customer development and part of the UFS NA leadership team as the culinary thought leader. Einav is the face of the Knorr brand in North America, starring in three TV commercials. She also has a TED talk (https://www.ted.com/watch/ted-institute/ted-unilever/einav-gefen-owning-the-kitchen-again) and competed on the acclaimed Food network competition show “Chopped”.</p>  <p>Tom is the Chief Financial Officer of Tyson Ventures, the corporate venture capital arm of Tyson Foods where he leads financial due diligence on potential investments, monitors and values the portfolio and assists with deal sourcing. Prior to joining Tyson, Tom was the Chief Financial and Compliance Officer at Advance Vixeid Partners, a growth equity firm affiliated with Advance Publications. Prior to Advance, Tom held a series of CFO positions at New York firms including RedBird Capital Partners, The Electrum Group and Augusta Columbia Capital. Prior to his CFO positions, Tom spent five years as Controller at Palladium Equity Partners.</p>
9:30 am	NJFPA Overview and Introduction of Keynote Speaker — Lou Cooperhouse, Executive Director, NJFPA	
9:45 am	<p>Keynote Speaker — New Jersey: The Food Capital of America</p> <ul style="list-style-type: none"> - Michele Brown, President & CEO, Choose NJ 	 <p>Michele Brown is the President and Chief Executive Officer for Choose New Jersey, Inc., an independently funded and operated 501(c)(3) whose mission is to encourage and nurture economic growth throughout New Jersey with a focus on urban centers. Ms. Brown came to Choose New Jersey after serving for more than two years as Chief Executive Officer of the New Jersey Economic Development Authority. Ms. Brown has an extensive background practicing law, serving 18 years at the United States Attorney’s Office in New Jersey. Ms. Brown is currently a member of the Board of Directors of Horizon Blue Cross Blue Shield of New Jersey.</p>
10:00 am	<p>Second Panel: Our Customers <i>Disruptive Changes in Food Marketing and Distribution</i></p> <ul style="list-style-type: none"> - Jeffrey Braverman, President and Chief Nut, Nuts.com - Carmela Cugini, GM Grocery and Wholesale, US eCommerce, WalMart - Anne Strauss-Wieder, Director, Freight Planning, North Jersey Transportation Planning Authority 	 <p>Jeff received his BS from Wharton in 2001 with concentrations in Finance and Entrepreneurial Management. He started what would become Nuts.com in 1999 from his freshman dorm. He initially went to work at The Blackstone Group upon graduating, but after 7 months decided to join his 4-person family nut shop. Jeff grew the business from 100 products to nearly 4,000 and close to 300 employees, growing revenue 60-fold. In 2016 Jeff bought Kopper’s Chocolate, one of his best suppliers, which was primarily a B2B manufacturer of premium panned chocolates.</p>  <p>Carmela Cugini is the Vice President of Grocery, Wholesale and International at Jet.com. She joined Jet.com in April of 2016 after spending 18 years with PepsiCo and 5 years at Merrill Lynch. While at PepsiCo she held many positions ranging from general management, sales and operations, business development, revenue management, finance strategy, marketing and brand development. With Jet’s vision in e-commerce and values of trust, transparency and fairness, Carmela and her team believe that developing strong brand partnerships is the foundation to delivering a best in class experience for the consumer which is a critical component to long term sustainable growth.</p>  <p>Anne Strauss-Wieder is the Director of Freight Planning for the North Jersey Transportation Planning Authority (NJTPA). She has authored numerous assessments of emerging supply chain trends and issues and is often at ports, in industrial space, and at other freight operations. Ms. Strauss-Wieder is an appointed member of the US Department of Commerce’s Advisory Committee on Supply Chain Competitiveness and the US Maritime Administration’s Marine Transportation System National Advisory Committee. She has a BA and MA in Regional Science from the University of Pennsylvania and was a Leadership New Jersey 2010 Fellow.</p>
11:00 am	Visit Exhibitors	
12:30 pm	<p>Lunch, Sponsor Introductions, and Presentation: Our Workforce <i>Creating a Culture and Talented Workforce at our Companies</i></p> <ul style="list-style-type: none"> - Mark McNeil, President & CEO Lassonde Pappas - Dileep Thatte, Manager, Workforce Development, NIST 	 <p>A transformative business executive with a flair for rapid revenue acceleration, Mark McNeil possesses 15+ years of impactful leadership experience in the food & beverage industry. As President & CEO of Lassonde Pappas, Inc., ~\$500M NJ-based company, he drives an aggressive corporate strategy within a competitive marketplace, following a unique business plan to deliver value to consumers and retail partners alike. Mark has positioned himself as a true team leader, able to improve enterprise-wide success through the development and deployment of Key Results. Throughout his career, he has proven his knack for recruiting, developing, mentoring, and retaining top talent while encouraging positive workplace cultures.</p>  <p>Dileep Thatte, (MS (Chemical Engineering), MBA), has 25+ years of experience in the US corporate sector. As Managing Director, he led US and international operations for Calgon Corporation in process water treatment and sanitation covering food processing, pharmaceutical, paper and other industries. He is currently with the Manufacturing Extension Partnership (MEP) group of the National Institute of Standards and Technology (NIST) where he develops and supports the programs to assist the small and medium size food manufacturers comply with regulations and optimize productivity.</p>
2:00 pm	Closing — Frank Catalana, President and Eric Hoversen, Incoming President, NJFPA	